



VIDEO PRODUCTION TEAM

(430)

REGIONAL 2024

Topic

Your local Chamber of Commerce has asked your team to create a three to five (3:00 - 5:00) minute promotional video to bring awareness to the local community as to the features, benefits & impact that the Chamber of Commerce offers their members and the community.

Judging Procedure

- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- Teams will present before a panel of judges and timekeeper.
- The length of set-up will be no more than three (3) minutes.
- The length of the presentation will be no more than ten (10) minutes; followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Scoring Rubrics, Judge Comment Sheets, and contest materials.
- No audience is allowed in the contest room.

Sample Judge Questions

- What challenges did your team face when creating this project?
- What research did your team conduct prior to creating your video?
- Who do you feel will enjoy your video message?
- Why did you choose the software and equipment did your team use for this project?
- What part of this project is your team the most proud of?
- What audio adjustments would you make if redoing this project?
- Why did you film where you did?
- How did you choose your on-air talent?
- What task took the longest in the editing process?
- What problem solving skills did you apply in this event?

Please double-check and verify all scores!

Refer to *Style & Reference Manual* for MLA Report Style and Works Cited format.